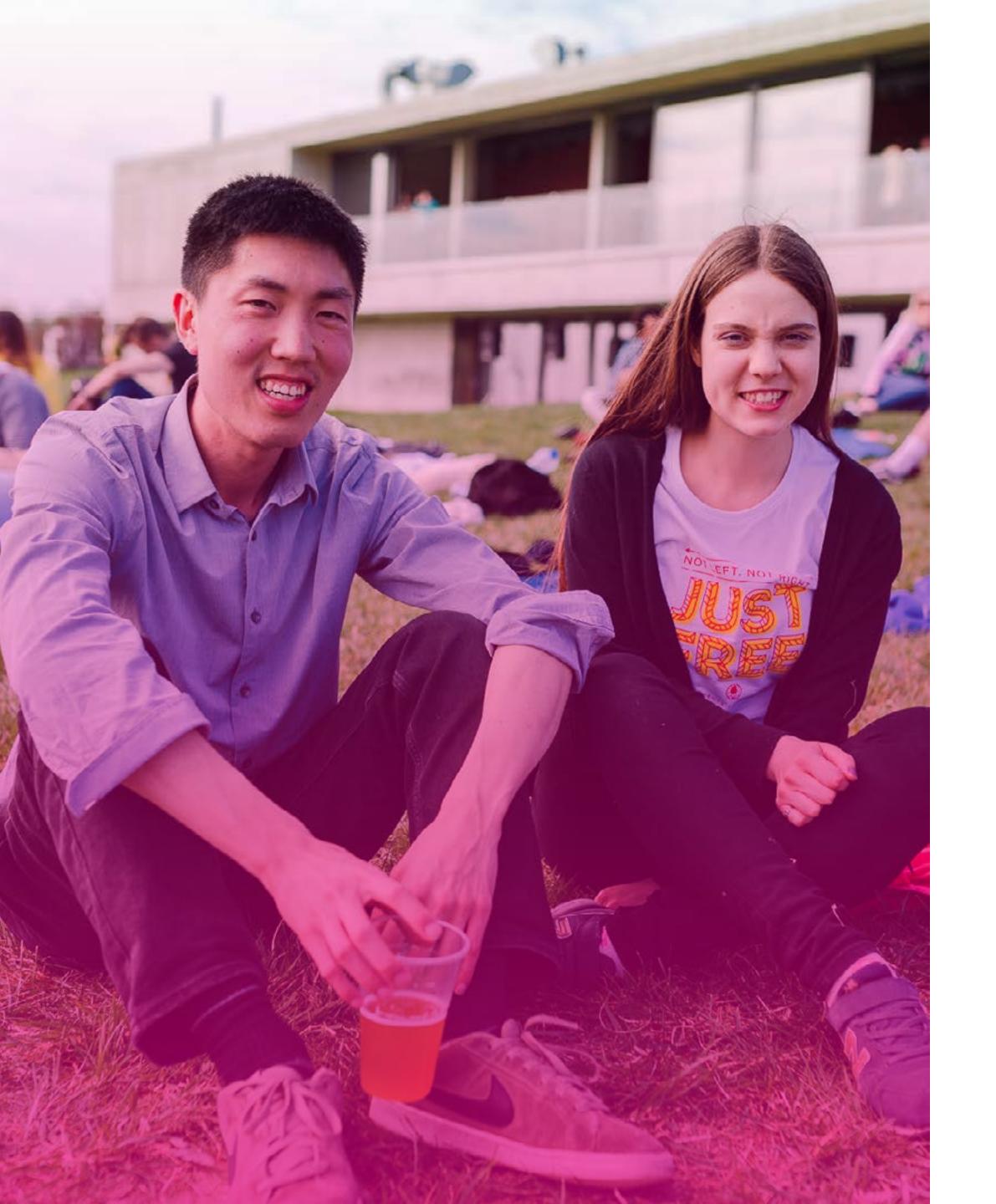
FREERFUTUREFEST.COM



OCTOBER 9, 2021 NASHVILLE, TN





WHAT IS THE FREER FUTURE FESTIVAL?

FFF (formerly LibertyCon) is an annual international conference hosted by Students For Liberty. In 2007 a group of students held a roundtable to discuss how to effectively run pro-liberty organizations. That roundtable turned into a conference, and that conference led to the creation of Students For Liberty.

Today, that original conference has evolved into more than just a student gathering; it is now SFL's Freer Future Festival- an alliance of students, business leaders, scholars, professionals of all skill levels, and seasoned veterans all invested in ensuring a freer future.

Each year, LibertyCon traditionally attracted upwards of 2,000 people from around the world. Due to COVID-19, we've rebranded LibertyCon to the Freer Future Festival, and will be hosting the event in Nashville, Tennessee. FFF will be a full in-person event that maximizes SFL's traditional LibertyCon audience and expands on it with our new festival style approach.







WHAT WILL FF2021 LOOK LIKE?









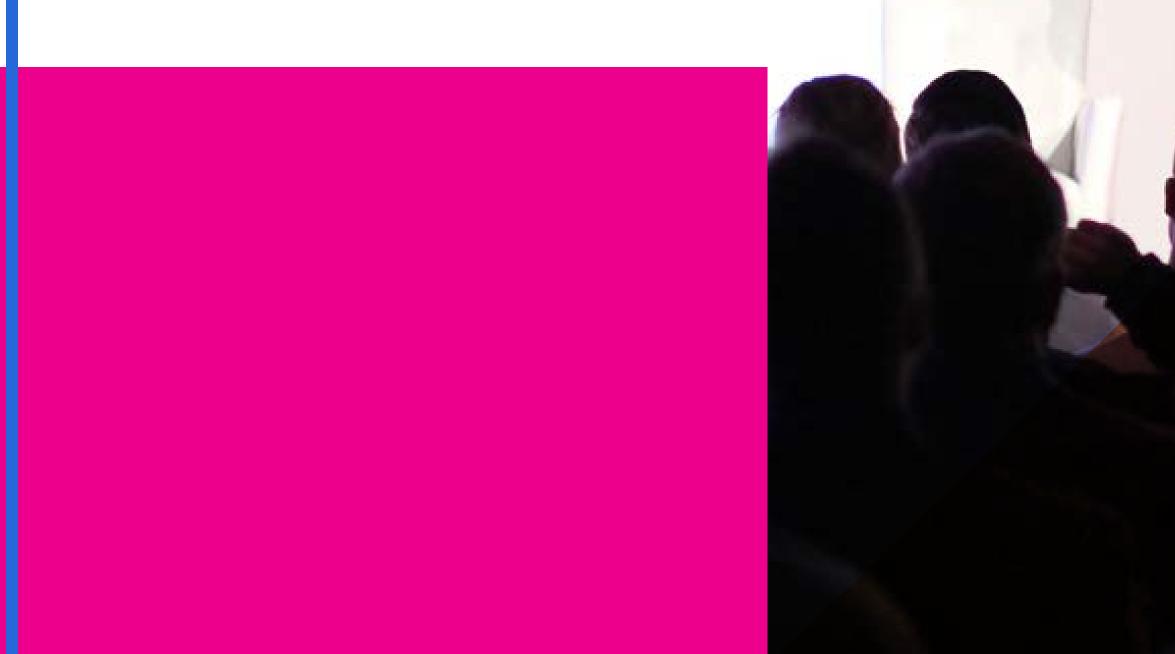
Highlights from LIBERTYCON 2019





Friday content covered by C-Span

Comedy from Lou Perez







Congressman Justin Amash with Reason's Katherine Mangu-Ward



#Lib#///woo







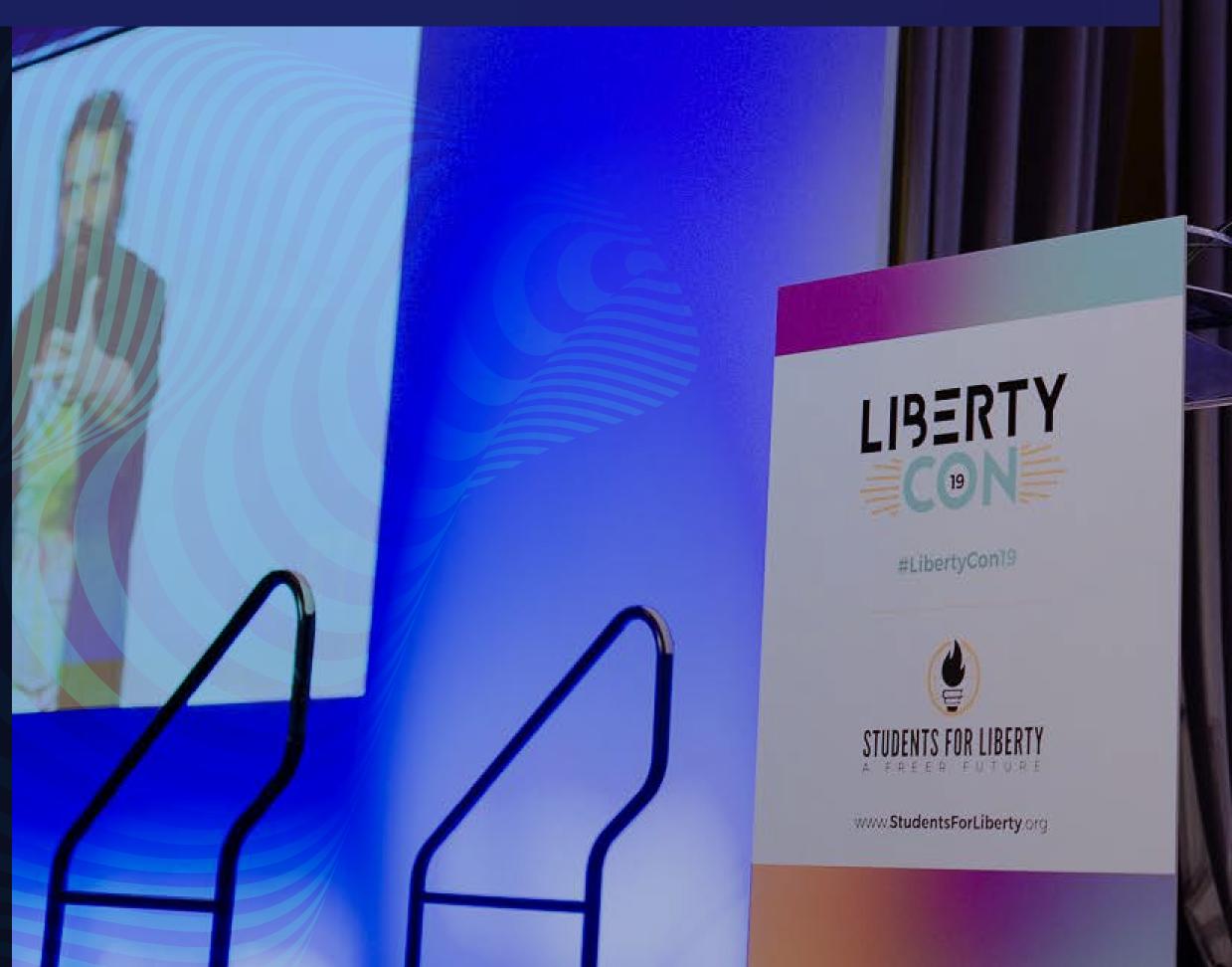
Universal Basic Income Debate: Harvard's Jeff Miron Vs Democratic Candidate for President Andrew Yang







Survivor hero Rupert Boneham





Cannabis Policy Panel with Rebecca Gasca, Bill Weld, Jeremy Unruh and Grover Norquist









Tech Policy Panel with Max Pappas, Ashkhen Kazaryan, Sasha Moss and Matthew Feeney



Criminal Justice Panel featuring Jerry Buting, Shon Hopwood and Randy Barnett



Governor Bill Weld with Reason's **Matt Welch**



FREER FUTURE FEST SPONSORSHIP PACKAGES

BOOTH PACKAGE	\$1,000	1 booth with 4 tickets to the festival. Included is staff support at the venue and a private backroom to store bags and relax.		
3RD TIER Sponsorship Package	\$10,000	- 1 Issue tent - 2 V.I.P. Tickets		
2ND TIER Sponsorship Package	\$15,000	-1 Issue Tent -1 Booth -5 VIP Tickets -10 General admission tickets		
IST TIER Sponsorship Package	\$20,000	-1 Issue Tent -1 Booth -8 VIP Tickets -1x 1-minute commercial break on the main stage -Speaker Meet & Greet -Top Students Meet & Greet -Student Leader Assigned to the team to guide around		
TOP TIER Sponsorship Package (1 sponsor)	\$50,000	 -1 Issue Tent -1 Booth -8 VIP Tickets -1-minute commercial break on the main stage -Speaker Meet & Greet -Top Students Meet & Greet -Student Leader Assigned to the team to guide around -1x 30-minute speaking slot at the main stage -Sponsoring the Friday night social with branded drink tickets -1 Concourse supported for their usage (Not the center one, but one on the sides) Free range with content creation there Full Page Ad in Program 		

À LA CARTE

AV SPONSOR (1 sponsor)	\$50,000	-Sponsor the AV - Logo or chosen content/Branding will be shown on all screens except when SFL has notifications to announce -Event Sponsor on Website - Full Page Ad in Program		
FRIDAY SOCIAL SPONSOR (1 sponsor)	\$25,000	-Branded drinks tickets and one 15 minute speaking - This social is only for students leaders, speakers and stakeholders (around 200 persons) -Event Sponsor on Website		
SATURDAY SOCIAL SPONSOR (1 sponsor)	\$25,000	- Branded drink tickets and one 15 minute speaking s in the HIIT tent at the start of the evening - Event Sponsor on Website		
FESTIVAL CHAIRS SPONSOR (2 sponsors)	\$10,000	- Small cardboard chairs that are meant for a more relaxed environment, are specifically printed for the event itself so the logo can be on two sides of the bo		
WIFI SPONSOR (2 sponsors)	\$5,000	-Logo shows up when people log into the Wifi and branded as a event sponsor		
ISSUE TENTS	\$10,000 (max 2 sponsors per issue tent) Only 10 tents are available. Can be either focused on a specific entity, or a topic i.e. The Reason Tent or the Bitcoin Tent	-Sponsors Can structure program -Sponsors Can name tent -SFL will provide chairs, tent, simple AV -Access to Partner Org Chill Area and private storage personal stuff -The program must be structured with at least 2 hou ted talks, short panels, screenings, and the rest mus set up in typical networking-booth setups.		



ΤΙϹΚΕΤ ΤΥΡΕ	TICKET PRICES		
STUDENTS	\$9.99		
NON-STUDENTS JULY-AUGUST	\$29.99		
NON-STUDENTS	\$39.99		
V.I.P. TICKET (2)	\$2,500		
V.I.P. TICKET (5)	\$5,000		
V.I.P. TICKET (8)	\$8,000		



For any questions or to confirm sponsorship, contact Magnús Örn Gunnarsson at **mgunnarsson@studentsforliberty.org**

	V.I.P. (2)	V.I.P. (5)	V.I.P. (8)
V.I.P CONCOURSE	X	X	X
GENERAL ADMISSION	X	X	X
LOUNGE SNACKS & BEVERAGES	X	X	X
PRIVATE MEET & GREET WITH SPEAKERS	X	X	X
MEET & GREET WITH TOP LEADERS	X	X	X
LISTED AS EVENT SPONSOR	X	X	X
BOOTH		X	X
RECOGNITION ON WEBSITE		X	X
HALF PAGE AD IN PROGRAM		X	X
FULL PAGE AD IN PROGRAM			X
1 MINUTE COMMERCIAL BREAK VIDEO ON MAIN STAGE (2 TIMES)			X

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